**TENTATIVE AGENDA**

**VIET NAM – U.S. TRADE FORUM 2021**

**Venue** : Daewoo Hotel, Ha Noi

**Format** : Direct and Virtual Forum

**Date**  : 7th December 2021

**Organization Partner**: American Chamber of Commerce in Ha Noi

**Coordination Partner**: State of Utah, US-ASEAN Business Council, and some cities and provinces of Viet Nam

| **Time** | **Activities**  | **Implemented by** |
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| 7:30 - 8:30 | Registration and quick Covid19 test *(are available on site for those who haven’t got fully vaccinated or without having negative covid19 test certificate within 72 hours)* | Organizer |
| 8:30 - 8:40 | Opening speech by Leader of MOIT | Mr. Do Thang Hai, Deputy Minister of Industry and Trade  |
| 8:40 – 8:48 | Remarks by Representative of The United States Embassy in Vietnam  | Mrs. Marie C. Damour, Chargé d’Affaires, a.i.  |
| 8:48 – 8:55 | Potential trade and investment cooperation between Viet Nam and Utah  | Mr. Franz Kolb, Director of International Trade and Diplomacy, Utah Governor's Office of Economic Opportunity |
| 8:55 - 9:05 | Video clip: "Viet Nam – U.S. trade and investment relations, the way forward" |
| **Session 1: Prospects for economic and trade cooperation between Vietnam and the United States and opportunities to participate more deeply in the global value chain** |
| 9:05 - 9:20  | Economic - trade cooperation between Viet Nam and the U.S: actual situation, prospects, and recommendations.  | Mrs. Barbara Weisel, Former Assistant of The United States Trade Representative -USTR, Managing Director, Rock Creek Global |
| 9:20 – 9:30 | Mr. Bui Huy Son, Minister Trade Counselor, Head of Viet Nam Trade Office in The U.S. |
| 9:30 – 9:40 | Supply chains in Viet Nam: ability of recovery and opportunity for growth; some recommendations for Vietnamese enterprises to participate more deeply in the global value chain | Mrs. Beth Huges – Vice President, American Apparel & Footwear Association  |
| 9:40-10:30 | Discussion:* Policy updated
* Opportunities for cooperation and doing business
* Q&A
 | - Mrs. Virginia Foote, Chairwoman, Amcham Ha Noi- Mr. Nguyen Liem, Vice President, Binh Duong Furniture Association and Director of Lam Viet Furniture Company - Mr. Bui Chinh Nghia, Deputy Director of the Vietnam Administration of Forestry (MARD)- Ms. Pham Chau Giang, Deputy Director, Trade Remedies Authority (MOIT)- Mr Đinh Quyet Tam, Dr. Dinh Quyet Tam Vietnam Beekeepers Association;- Mr. Dustin Daugherty, Dustin DaughertyDirector, Market Entry & Global EngagementWorld Trade Center Utah - Mr. Michael Lohscheller, Global CEO, VINFAST  |
| **Session 2: Digital economy: Solutions to develop trade and investment between Viet Nam and The U.S. in a new context** |
| 10:30 - 10:45 | The role of trade and digital services in promoting trade and investment exchanges between Vietnam and the United States | Mr. Sarthak Luthra, Secretariat, Asia Internet Coalition (AIC) |
| 10:45 -10:55 | Mrs. Lai Viet Anh, Deputy Director, Vietnam E-commerce and Digital Economy Agency - MOIT |
| 10:45 - 11:30 | Discussion* Legal framework
* E-commerce
* Business digital transformation
* Q&A
 | - Secretary General of Vietnam Internet Association ;- Mr. Vu Tu Thanh, Deputy Regional Managing Director & Senior Representative – Vietnam- Mrs. Virginia Foote, Chairwoman, Amcham Ha Noi- Mr. Dang Duy Khanh, Director Director of the VNPT SME Digital Transformation Project - Mr. David Huynh Thanh Trung, Managing Director, Leanwares Industry Company- Mr. Alex Tran, CEO, Co-Founder Ecomstone Viet Nam |
| 11:30 | **Closing** |